

Privacy Policy

Effective Date: 31st March 2025

Last Updated: 31st March 2025

At NexTurn, we are committed to protecting your privacy and ensuring the responsible use of your personal and business data. This Privacy Policy explains how we collect, use, share, and protect information when you interact with our website, platforms, tools, or professional services.

By using our website or engaging with our Services, you agree to the practices described below.

1. Who We Are

NexTurn is a cloud-native & AI-first next-generation engineering services firm. We help clients to accelerate their innovation & digital transformation journey by unlocking the full potential of Cloud & AI.

We provide specialized services in:

- Cloud Engineering
- Data Engineering & AI (including Gen AI)
- Salesforce Consulting & Implementations
- Oracle ERP Services & Integrations

2. Information We Collect

We may collect the following types of data depending on your interaction with us:

a. Personal & Professional Information

Provided by you via contact forms, job applications, or during project engagements:

- Name, job title, company, email, phone number
- Resume, qualifications (if applying for a role)
- Communication preferences and feedback

b. Technical & Usage Data

Collected automatically through our website and platforms:

- IP address, device type, browser, OS
- Site/page visits, time spent, clicks, referring URL
- Interaction logs with our tools or demo platforms

c. Engagement & Project Information

For clients or prospective clients:

- Project requirements, documentation, user stories
- Solution usage data (e.g., AI platform logs, SCM dashboards)
- Files, configurations, and access credentials (securely handled)

3. How We Use Your Information

We use your data to:

- Respond to inquiries, demo requests, or partnership proposals
- Provide consulting, implementation, or support services
- Send updates about events, insights, and service offerings
- Monitor and improve our website and user experience
- Ensure compliance, security, and service continuity

If you've applied for a role at NexTurn, your data will be used for recruitment and onboarding.

4. Legal Basis for Processing (for GDPR-aligned countries)

We process your data under the following legal bases:

- Your **consent** (e.g., when you fill out a form)
- **Contractual necessity** (e.g., fulfilling client deliverables)
- **Legitimate interests** (e.g., analytics, security monitoring)
- **Compliance** with legal obligations

5. Cookies & Tracking

We use cookies and third-party analytics tools (like Google Analytics, Hotjar, etc.) to:

- Understand how visitors interact with our site
- Improve site performance and design
- Personalize content based on your behaviour

You can control cookies through your browser settings. Blocking some cookies may impact site functionality.

6. Sharing of Data

We do not sell your data. We only share it with:

- Trusted service providers: hosting, CRM, marketing platforms
- Technology partners: when collaborating on client solutions
- Legal or regulatory bodies: if required by applicable law

All vendors are bound by strict confidentiality and data protection obligations.

7. Data Security

We follow industry best practices to secure your data, including:

- Encrypted communications (SSL/TLS)
- Role-based access controls
- Secure cloud infrastructure
- Periodic vulnerability scans & audits

Despite best efforts, no system is 100% secure – so we urge users to also safeguard their access credentials.

8. Data Retention

We retain personal and project-related data for as long as necessary to:

- Fulfil the purpose for which it was collected
- Comply with legal, contractual, or audit obligations
- Maintain security and fraud prevention records

You can request deletion of your personal data, and we will honour it unless legally required to retain it.

9. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access, correct, or delete your data
- Object to or restrict data processing
- Withdraw consent at any time
- Request data portability

To exercise these rights, email us at privacy@nexturn.com.

10. Data Transfers (International Visitors)

Our infrastructure and operations may involve transferring your data to locations outside your home country, including the US and India. These transfers comply with applicable data protection laws and use appropriate safeguards (e.g., standard contractual clauses).

11. Children's Privacy

Our Services are not intended for individuals under 13 years of age. We do not knowingly collect data from children. If such data is inadvertently collected, it will be deleted promptly.

12. Changes to This Policy

We may update this policy from time to time to reflect changes in regulations or our practices. Updates will be posted on this page with a revised "Last Updated" date.

13. Compliance Statements

a. GDPR Compliance (EU Visitors)

NexTurn is committed to compliance with the General Data Protection Regulation (GDPR).

If you're located in the European Union or European Economic Area (EEA):

- We process your data under lawful bases such as consent, contractual necessity, or legitimate interest
- You have the right to access, correct, erase, restrict, or object to processing of your personal data
- You can also request data portability or lodge a complaint with your local Data Protection Authority (DPA)
- We have implemented appropriate security, data minimization, and retention practices to comply with GDPR
- Where applicable, we use Standard Contractual Clauses (SCCs) for data transfers outside the EEA

To exercise any rights under GDPR, contact privacy@nexturn.com.

b. CCPA Compliance (California Residents)

If you are a California resident, you are protected under the California Consumer Privacy Act (CCPA) and CPRA (California Privacy Rights Act). Under these laws, you have the right to:

- Know what personal data we collect, use, or disclose
- Request access to your personal data
- Request deletion of your personal data
- Opt-out of the sale or sharing of personal information (NexTurn does not sell personal data)
- Request correction of inaccurate data

We do not discriminate against users for exercising their CCPA rights.

To submit a data access or deletion request, email us at privacy@nexturn.com.

14. Contact Us

If you have any questions, concerns, or data requests, please contact:

Email: privacy@nexturn.com

Headquarters – US: 2018 156th Avenue, N.E, Building F, Suite 100, Bellevue, Washington 98007, USA

Corporate Office – India: A1 Quadrant 3, 8th Floor, Cyber Towers, Madhapur, Hyderabad 500081, Telangana, India